RETAILPRAXIS

ENVIRONMENTAL POLICY

RETAILPRAXIS GmbH recognizes, that protecting our environment is an ongoing process and challenge. In our aim to improve the sustainability of the RETAILPRAXIS business activities, by initiating more sustainability-related activities, we strive to comply with local and international environmental legislations, be transparent with our clients and all supply chain partners about the environmental impact of our work, and continuously improve our performance. The RETAILPRAXIS Environmental Policy applies to all of our supply chain partners. Our Environmental Policy is comprised of 5 key aims:

1. Ensure compliance to all legal regulations and set standards that exceedminimum legal requirements.

Enforcing the highest environmental standards, both at RETAILPRAXIS GmbH and through our business partner levels, benefits RETAILPRAXIS GmbH economically by eliminating and/or mitigating risk associated with illegal noncompliance; pre-empting new regulations and maintaining a good practice position to generate positive momentum on environmental issues within the company and our clients.

2. Fully integrate RETAILPRAXIS Environmental Policy into the Corporate Strategy and align with all supply chain partners.

Sustainability goals cannot be achieved by an individual department or brand alone, success in this area requires coordination among all individuals and partners involved to serve a common goal.

3. Find 'win-win' solutions that serve both, financial and environmental interests.

RETAILPRAXIS GmbH believes, that meeting our reduction targets for the consumption and use of energy and water, as well as for the emission of CO2 and waste, will generate financial savings in the long term. Aligning our environmental strategy with goals for long-term growth will enhance staff and consumer loyalty to our brand and enhance our competitive advantage, all while reducing RETAILPRAXIS GmbH impact on the environment.

4. Communicate RETAILPRAXIS Environmental Policy to different level in the organization and to supply chain partners

Once we establish these standards, we aim to effectively communicate them to all RETAILPRAXIS GmbH employees and supply chain partners to raise awareness and enlist support in implementing them within all divisions of RETAILPRAXIS GmbH, in the practices of our business partners and consumer product use.

5. Strive for continuous improvement.

RETAILPRAXIS GmbH strives to undertake more sustainability activities and produce our products in a more sustainable way by continuously monitoring our performance against established targets.

Please direct all enquires, complaints and suggestions regarding this code and its implementation to:

Supply chain partner hotline: +4921156647674

E-mail: service@retailpraxis.com

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